

Ethan Heckler

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412-742-1518

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Hiring Manager

The Pittsburgh Steelers

3400 South Water Street

Pittsburgh, PA 15203

Dear Stephen Finerty,

I am excited to apply for the full-time Video Editor/Producer position with the Pittsburgh Steelers Content team, as advertised. With extensive experience in editing and producing original programming across various media platforms, I am confident in my ability to contribute to your team. My background in sports photography and video production, coupled with my passion for storytelling, makes me an ideal candidate for this role.

During my recent internship at CSI, I developed and executed a variety of content projects, ranging from event photography to video editing. One of my key responsibilities included organizing and editing long and short-form content, such as training session videos and company event highlights. This experience has equipped me with a strong foundation in video production, particularly in using the Adobe Creative Suite, which I understand is a key requirement for this position.

In addition to my technical skills, I thrive in fast-paced, dynamic environments where creativity and collaboration are essential. I have worked closely with marketing and sales teams to produce branded content, providing creative input from concept to completion. My role often involved pitching new concepts and executing projects that required innovative thinking and strategic risk-taking, much like the responsibilities outlined for the Video Editor/Producer position.

I am particularly excited about the opportunity to work with the Pittsburgh Steelers, a team renowned for its rich history and commitment to excellence. The prospect of collaborating with a talented crew of producers, editors, and other content creators to develop compelling programming is highly motivating. My experience in sports environments, combined with my storytelling abilities and proficiency in scriptwriting and video editing, align well with the qualifications required for this role.

As detailed on my portfolio website, ethanheckler.com, I have a proven track record of producing high-quality content that resonates with audiences. My work demonstrates not only

technical proficiency but also a keen eye for capturing the essence of a moment, whether through photography or video.

I am eager to bring my skills and experience to the Pittsburgh Steelers and contribute to the continued success of your content team. Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your organization. Please feel free to contact me at 412-742-1518 or edheckler3@gmail.com to schedule an interview.

Sincerely, Ethan Heckler